

Mike Toney

Art Director - Designer - Illustrator

c. 617.318.7112

e. mike@miketoney.com

ig. [miketoneydesign](#)

experience

IDG Strategic Marketing Services, NY, NY 2/2017 - Current

Art Director + Designer

Design high-level creatives for IDG major partners.

Manage project workflows and art direction of internal and third party vendors.

Ensure exceptional quality of overall digital experiences and visuals delivered by IDG SMS.

IDG Communications, NY, NY 7/2013 - 2/2017

Designer + Interim Creative Director

Created custom digital creatives for IDG CSMB, Technetwork, Enterprise and IGS.

Designed and programmed custom websites using custom CMS.

Annie Mulz Clothing®, Boston, MA 2009 - 2014

Co-Founder + Creative Director

Co-founded and launched *Annie Mulz®* company, brand and value proposition, valued at \$2.2 million.

Secured and designed three brick-and-mortar store locations.

Engaged in business management and coordination, including initiative planning, and managing a team of designers.

Designed t-shirt graphics and tailored goods such as button-downs, sweatshirts, and jackets.

Envision Marketing, Waltham, MA 5/2012 - 7/2013

Lead Designer + Programmer

Responsible for web design and development for existing clients.

Developed package and print design solutions.

tools + skills



photoshop



illustrator



indesign



dreamweaver



aftereffects



Principle

education

Northeastern University, Boston, MA, Graduated 5/2011

Bachelor of Fine Arts, College of Arts & Sciences

Major: Graphic Design

awards



Torch Scholarship Program



3x Best Business IDEA Gap Funding Award Winner

Annie Mulz Clothing®



Northeastern Co-op Award 2010

interests

Martial Arts

Movies

Manga & Anime

Fitness

Community Philanthropy

